

The 2010 Agenda is being created. Last year's agenda is on the next page to give you an idea of how the conference will flow.

Commercial Real Estate Outlook Conference & Exposition 2009 Program

GENERAL SESSION

6:30 - 7:20 a.m.	Registration / Networking Breakfast / Host Exposition
7:20 - 7:30 a.m.	Chimes and Lights
7:30 - 7:35 a.m.	Welcome / Colors / Pledge
7:35 - 7:45 a.m.	Introductions / Moderators and Panelist & Appreciation to Sponsors/ Invocation
7:45 - 8:35 a.m.	"Economic Outlook, National, Regional & Local" Sean Snaitth , Economist - University of Central Florida Sponsored by: 
8:35 - 8:40 a.m.	Recognize Conference Host
8:40 - 9:30 a.m.	"Real Estate Demand: A People Centric Approach" Sarah K. Abrams , President, Fidelity Real Estate Company, LLC Sponsored by: 
9:30 - 9:40 a.m.	Transition to breakouts

BREAKOUT SESSIONS

9:40 - 10:25 a.m. First Breakout Sessions

RETAIL: X's & O's of Current Market Conditions, Room 102

Moderators:



Gary Montour
Senior Vice President
Colliers Dickinson



Jason Ryals
Sales Associate
Colliers Dickinson

INDUSTRIAL MARKET, Room 104

Moderator:



Chris Gremley
Associate Director
NAI Commercial
Jacksonville



Norman Gergory
President
CCIN Real Estate
Services

MULTI-FAMILY MARKET, Room 106

Moderators:



Erik M. Bjornson
Sales Director
Walchle Lear Multifamily
Advisors



Batey C. McGraw
Multifamily Land Broker
Walchle Lear Multifamily
Advisors

OFFICE MARKET, Room 107

Moderator:



Joe Ayers
Senior Associate
CB Richard Ellis

10:25 - 10:35 a.m. Transition to Breakouts

10:35 - 11:20 a.m. Second Breakout Sessions

THE FINANCIAL CRISIS AND THE FEDERAL RESERVE RESPONSE:

Implications for Real Estate, Room 102

Speaker:



Michael J. Chriszt
Assistant VP
Federal Reserve Bank
of Atlanta

GREEN: Sustainable Solutions for Commercial Real Estate, Room 104

Moderator:



Philip Elson
VP
Aerostar Environmental
Services

Speakers:

Bruce Douek, JEA
Derek D. Igou, City of Jacksonville
Greg Letnaunchyn, Liberty
Property Trust

CORNERSTONE'S NORTHEAST COUNTIES UPDATE, Room 105

Moderator:



John Haley
VP, Business Recruitment
Cornerstone Regional Development Partnership

DOWNTOWN DEVELOPMENT UPDATE, Room 106

Speaker:



Terry Lorince
Executive Director
Downtown Vision Inc.

RAISING YOUR NOI THROUGH PROPERTY TAX MANAGEMENT, Room 107

Speakers:



Joe Vaine
President
First Coast Consultants Inc.



Harvey Bennett
Senior VP
Florida TaxWatch

11:20 a.m. - 12:00 p.m. Host Exposition and Networking

FLOOR PLAN

